

MCS Multimedia Journalism Writing  
Project 1 Brief 1.8

1) Please read in *Making Waves*, in the Foreword by Denise Gray-Felder, where she describes her opinion about Alfonso Gumicio as writer for her Rockefeller Foundation project to catalog some of the most innovative experiments in participatory communication worldwide.

What reasons does Gray-Felder give for needing Gumicio to write *Making Waves*? Write at least 100 words.

Be careful to use appropriate punctuation and good grammar. Use proper format when quoting your source.

2) Please read in *Making Waves*, in the Foreword by Denise Gray-Felder, about the importance of radio, and of the "voice" in community participation. Why is radio more important than video in social development? Write at least 100 words.

3) How many case studies were collected in *Making Waves*? Please provide one complete sentence that answers with 5Ws1H.

**DELIVERABLE:**

- 1) 100 word essay about Gumicio.
- 2) 100 word essay about radio and the voice in social development.
- 3) One complete sentence that describes *Making Waves*.